

Health Information Exchange (HIE)

WHAT IS HIE?

Health Information Exchange (HIE) is the term used to describe large-scale electronic communication of patient information between unaffiliated healthcare providers.

WHO IS Big Bend Health (BBH)?

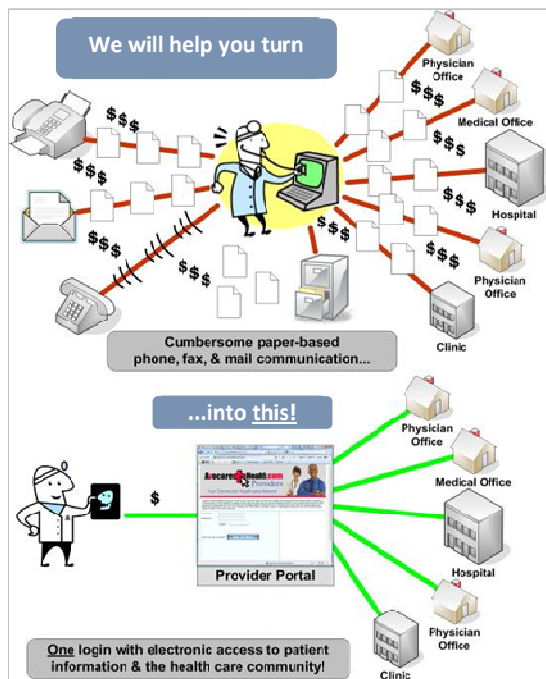
Founded by a practicing physician, BBH is Florida's leader in HIE, serving as the contracted provider of HIE services in counties across Florida. BBH has been delivering HIE services to the largest HIE in the Southeast, the Big Bend RHIO, since 2007.

HIPAA COMPLIANCE

Fully auditable & controlled!
Completed the Operationally Critical Threat, Asset, and Vulnerability Evaluation (OCTAVE) www.cert.org/octave

CONTACT

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DEMOGRAPHIC & CLINICAL DATA EXCHANGE

Instant access to demographic and clinical data from connected healthcare providers. View medical records from a secure HIPAA compliant Web Portal or download and print patient information or import directly into your Electronic Health Record (EHR) systems. We have an experienced team to solve your system interfacing needs.

Achieve meaningful use and save staff time by creating new patient records with the click of a button and automating the processes of gathering and sending patient chart information.

CLINICAL MESSAGING & NOTIFICATIONS

Secure communication for connected healthcare providers. Think email and social networking that is HIPAA compliant. Stop wasting time leaving messages on automated voicemail systems!

No more "If you would like to leave a message, please select from the following options: press 1 for Dr. Smith, press 2 for..."

WHAT WE OFFER:

REFERRAL MANAGEMENT

Send referrals to anyone in 60 seconds! Allows users to efficiently manage in-coming and out-going referrals within their office and quickly send a referral to anyone in the medical community.

No more filing cabinets full of paper referral request forms!

DOCUMENT PUBLISHING & FAX

Secure electronic document publishing with simple-to-use document upload and transfer capabilities. Allows your office to securely share your medical records with any connected healthcare provider individually or publish to the community. We make sending documents as easy as printing them!

No more print-fax-shred, print-fax-shred, print-fax-shred...

RETURN ON INVESTMENT

Save Money On:

- Paper
- Toner Cartridges
- Fax Machines
- Phone Lines
- Personnel
- Paper Shredding

Save Time On:

- Accessing patient demographics, transferring medical records & patient referrals
- Phone Calls
- Printing & Faxing Documents
- Entering Incoming Patients Info
- Waiting for Information!

Why Big Bend Health?

- ♥ We are a leader in clinical HIE Services
 - We operate several HIEs in Florida
 - We've been in the HIE business since 2005
 - Members of our team are recognized nationally as experts in HIE
 - Our founder is a practicing physician
- ♥ HIE using our platform encompasses the entire healthcare community and allows participants to share health information efficiently and securely, while at the same time keeping control of their data. The pricing model and solution are designed to promote full participation within healthcare communities and maximize the value to all healthcare providers.
- ♥ Big Bend Health developed, implemented & operates Big Bend RHIO (the largest and most successful HIE in the Southeast)
 - Over 500,000 unique patients
 - Over 500,000 messages per month
 - Major hospital participation
 - Self-sustaining business model (no grants necessary to keep HIE running)
- ♥ Our HIE platform streamlines healthcare communications
 - Referrals – Bi-directional communication with full-transparency
 - Secure messaging – Encrypted, HIPPA-Compliant form of “email”
 - Full-automation of patient data to your EMR
 - Community Alerts – for important messages that the entire healthcare community needs access to (example: H1N1 outbreak)
 - Each module can be locked down per user (you decide who gets access to information & functionality (i.e. Physicians get access to clinical data but receptionist does not)
 - **YOU DO NOT NEED AN EMR to participate in the HIE!**
- ♥ Headquartered in Tallahassee, Florida, Big Bend Health is positioned Nationally to foster and grow HIE's at the community level through:
 - Medical Societies
 - ACO's
 - IPA's or PHO's
 - Hospital Systems

“It gives us an audit trail for our referrals. Nothing gets lost in translation, and there's no middle man — the patient has more control. The investment is well worth what we have gotten out of it.”

Anne Sirois
Office Manager
Dr. Arias Family Practice

“Though there is always a learning curve, our staff has been able to transition quite smoothly. It's a very short curve from initial training to actual workflow implementation. Once our staff starts sending referrals and communication through the RHIO they don't want to do it any other way.”

Suzie Gustafson
Training Coordinator
Tallahassee Primary Care Associates, P.A.

**YOU OWN YOUR HEALTHCARE DATA.
DON'T YOU THINK YOU SHOULD HAVE CONTROL OF IT?
SO DO WE.**